

From:

Sent: 24 June 2020 21:25

To: Business Licence <business.licence@brent.gov.uk>

Subject: Licensing Application: 19080

Licensing Application: 19080

Licence

Number:

152252

Premises

Licence Variation

Blue Ginger Bar & Restaurant Limited

Please take account of our views as follows:

1. No outdoor area should be licensed for the consumption of alcohol or other licensable activity.
2. Where alcohol is consumed or music or any other loud activities take place, then double sets of self closing doors should be in place. It should be impossible to leave both sets of doors open at the same time. The upper ground floor has no licensable activities other than for the restaurant/bar with recorded background music only.
3. The planning conditions relating to car parking should be complied with. Should this license be granted and the site attracts far larger numbers by car then something must be done to prevent more vehicles arriving than the site can handle or was designed for (circa 150). If the car park and overflow car park do fill to capacity, then it is certain that queues will form on Watford Road and block the local traffic, most worryingly and perhaps catastrophically traffic to and from Northwick Park Hospital and its A&E department.
4. Areas where children have access, other than the current restaurant/bar, should be alcohol free, so as not to teach children that sport and alcohol go hand in hand and because there will be no way of safeguarding them from the dangers of licensed premises, particularly on the invisible lower ground floor, and to protect children from over exuberant and uninhibited drinkers, who are also using the driving range with golf clubs potentially having consumed alcohol at their serviced driving bay. The nature of the premises means that children may potentially stay in licensed premises for long hours of the day.
5. The cafe area E & N should definitely remain an alcohol free area. Otherwise the impression will be given that the entire site is there for the consumption of alcohol, which in particular will influence the children drawn to the site by Putt Crazy etc.
6. One could say that the operation of the site should be regulated via the lease; unfortunately the Council has not always been able to do so, perhaps because of lack of resources or lack of understanding of the reason the covenants were imposed (the officers who dealt originally long having left the Council's employ). So applications to the Council to enforce have proved inadequate and cumbersome to the Council. The lease holder (in the past) has ignored the lease requirements until threat of civil action is taken. However, by regulating via Licensing,

it becomes easily enforceable via the licensing Authority and the Police who can determine the Licence at any time if breaches occur.

7. If any further areas other than the current Blue Zenzer restaurant/bar are licensed for alcohol, I would recommend that all these other areas be safeguarded at all times by obvious specific monitoring staff. The alternative CCTV solution is inadequate for monitoring large areas which are lit by artificial light. I suspect that the number of people who would be required to sufficiently monitor a CCTV system covering this multiplicity of areas and may well be the same or more than required to monitor directly by staff. This is very important because of the large numbers of children who may be attracted to this potentially substantially licensed establishment. If the areas attracting children were not licensed then this requirement would be lessened substantially.

8. Finally the hours requested up till 12 or 2am, with closing times of half an hour later will render the lives of nearby residents intolerable and fundamentally change the nature of the area, which is parkland. The Licensing Authority should be encouraging sporting uses within the park, and not an out of town entertainment venue. The applicant has previously sought permission for a banqueting hall which was refused by the Planners but who is to say if this application is successful and, over the years, the driving range and golf course use become ancillary to the licensed premises that the applicant will not seek to abandon the golf/sporting uses? For which this site for the benefit of the health of the population and in an area of shortage of green space is positioned.

Thank you.

Rgds